

The Indian Society of Advertisers

Application for Membership

The Secretary General,
The Indian Society of Advertisers,
Army & Navy Building, 3rd Floor,
148, Mahatma Gandhi Road,
Mumbai - 400 001.

'Original' to be sent to the ISA

Date : _____

We apply for Membership of the Indian Society of Advertisers

Company _____

Address _____

Phone Numbers: _____

GST number pertaining to the location to which ISA's invoice must be addressed:

E-mail : _____ Fax : _____

Nature of Business : _____

Product or Service Advertised _____

Supports of advertising to be shared (TVC link/Print ad copy) _____

We note that there are 6 categories of membership and the ISA's GST, PAN and SAC details as below:

Category	Annual Advertising Expenditure Rs.	Annual Subscription Rs.	GST @18% on Subscription amount Rs.	Entrance Fee Rs.	GST @18% on Entrance Fees Rs.
A	Above Rs. 2000 crores	500,000 **	90,000	5,000	900
B	Between Rs. 500Cr. and Rs.2000 crores	500,000	90,000	5,000	900
C	Between Rs. 100Cr. and Rs. 500 crores	250,000	45,000	5,000	900
D	Between Rs. 50Cr. and Rs.100 crores	150,000	27,000	5,000	900
E	Between Rs.25 Cr. and Rs.50 crores	100,000	18,000	5,000	900
F	Below Rs.25 Cr	50,000	9,000	5,000	900

**Rs. 10 lakh post amendment to the Articles of Association

GST No. : 27AAACT2544F1ZK

PAN No. : AAACT2544F

SAC No. : 999599

We come under category _____. We will accordingly make payment for the entrance fee and the subscription fee accompanied by respective GST amounts.

We wish to nominate our Representative with an alternative contact as below:

Name of Representative _____ E-mail ID: _____

Designation or title _____ Mobile No.: _____

Name of Alternative _____ Email ID _____

Designation or title _____ Mobile No.: _____

Signature