

The Indian Society of Advertisers

Application for Membership

The Secretary General,
The Indian Society of Advertisers,
Army & Navy Building, 3rd Floor,
148, Mahatma Gandhi Road,
Mumbai - 400 001.

'Original' to be sent to the ISA

Date: _____

We apply for Membership of the Indian Society of Advertisers

Company _____

Address _____

_____ Phone Numbers: _____

GST number pertaining to the location to which ISA's Invoice must be addressed:

E-mail: _____ Fax : _____

Nature of Business: _____

Product or Service Advertised _____

Supports of advertising to be shared (TVC link/Print ad copy) _____

We note that there are 6 categories of membership and the ISA's GST, PAN and SAC details as below:

Category	Annual Advertising Expenditure Rs.	Annual Subscription Rs.	GST @18% on Subscription amount Rs.	Entrance Fee Rs.	GST @ 18% on Entrance Fees Rs.	Total Rs.
A	Above Rs. 2000 crores	10,00,000	1,80,000	5,000	900	11,85,900
B	Between Rs. 500 Cr. and Rs.2000 Crores	5,00,000	90,000	5,000	900	5,95,900
C	Between Rs. 100 Cr. and Rs. 500 Crores	2,50,000	45,000	5,000	900	3,00,900
D	Between Rs. 50 Cr. and Rs.100 Crores	1,50,000	27,000	5,000	900	1,82,900
E	Between Rs. 25 Cr. and Rs.50 Crores	1,00,000	18,000	5,000	900	1.23.900
F	Below Rs.25 Cr	50,000	9,000	5,000	900	64,900

GST No. : 27AAACT2544F1ZK

PAN No. : AAACT2544F

SAC No. 999599

We come under category..... We will accordingly make payment for the entrance fee and the subscription fee accompanied by respective GST amounts.

We wish to nominate our Representatives as first and additional contacts as below:

Name of Representative _____ E-mail ID: _____

Designation or title _____ Mobile No.: _____

Additional Name/s _____ Email ID _____

Designation or title _____ Mobile No.: _____

Signature