

The Indian Society of Advertisers

APPLICATION FOR MEMBERSHIP

The Secretary General,
The Indian Society of Advertisers,
Army & Navy Building, 3rd Floor,
148, Mahatma Gandhi Road,
Mumbai - 400 001.

Original to be sent to the ISA

Date : _____

We apply for Membership of The Indian Society of Advertisers

Company _____

Address to be printed on invoice : _____

Phone Numbers: _____

GST number pertaining to the address to be printed on ISA's invoice :

E-mail : _____ Fax : _____

Nature of Business : _____

Product or Service Advertised _____

Supports of advertising to be shared (TVC link/Print ad copy) _____

We note that there are categories of membership and the ISA's GST, PAN and SAC details as below:

Category	Annual Advertising Expenditure Rs.	Annual Subscription Rs.	GST @18% on Subscription amount Rs.	Entrance Fee Rs.	GST @18% on Entrance Fees Rs.
A	Above Rs. 100 crores	75,000	13,500	2,000	360
B	Between Rs. 50 Cr. and Rs. 100 crores	60,000	10,800	2,000	360
C	Between Rs. 20 Cr. and Rs. 50 crores	40,000	7,200	2,000	360
D	Between Rs. 10 Cr. and Rs. 20 crores	25,000	4,500	2,000	360
E	Between Rs. 5 Cr. and Rs. 10 crores	15,000	2,700	2,000	360
F	Between Rs. 2 Cr. and Rs. 5 crores	10,000	1,800	2,000	360

GST No. : 27AAACT2544F1ZK

PAN No. : AAAC2544F

SAC No. : 999599

We come under category _____ We will accordingly make payment of the subscription and the entrance fee accompanied by respective GST amounts.

We wish to nominate our Representative with an alternative contact as below:

Name of Representative _____ E-mail ID : _____

Designation or title _____ Mobile No.: _____

Name of Alternative _____ Email ID : _____

Designation or title _____ Mobile No.: _____

Signature with Stamp