

The Indian Society of Advertisers

Application for Membership

The Secretary General,
The Indian Society of Advertisers,
Army & Navy Building, 3rd Floor,
148, Mahatma Gandhi Road,
Mumbai – 400 001.
Email ID: isa.sg@insocietyad.com

'Original' to be sent to the ISA

Date: _____

We apply for Membership of the Indian Society of Advertisers

Company _____

Address _____

Phone Numbers: _____

GST number pertaining to the location to which ISA's Invoice must be addressed:

E-mail : _____ Fax : _____

Nature of Business : _____

Product or Service Advertised _____

Supports of advertising to be shared (TVC link/Print ad copy) _____

We note that there are 6 categories of membership and the ISA's GST, PAN and SAC details as below:

Category	Annual Advertising Expenditure Rs.	Annual Subscription Rs.	GST @18% on Subscription amount Rs.	Entrance Fee Rs.	GST @18% on Entrance Fees Rs.
A	Above Rs. 2001 crores	1000,000	180,000	5,000	900
B	Between Rs. 501 Cr.and Rs.2000 Crores	500,000	90,000	5,000	900
C	Between Rs. 101 Cr. and Rs. 500 Crores	250,000	45,000	5,000	900
D	Between Rs. 51 Cr. and Rs.100 Crores	150,000	27,000	5,000	900
E	Between Rs. 26 Cr. and Rs.50 Crores	100,000	18,000	5,000	900
F	Rs.25 Cr & below	50,000	9,000	5,000	900

Note: The membership fee is subject to revision from time to time

GST No. : 27AAACT2544F1ZK

PAN No. : AAACT2544F

SAC No. : 999599

We come under category _____. We will accordingly make payment for the entrance fee and the subscription fee accompanied by respective GST amounts.

We wish to nominate our Representatives as first and additional contacts as below:

Name of Representative _____ E-mail ID: _____

Designation or title _____ Mobile No.: _____

Additional Name/s _____ Email ID _____

Designation or title _____ Mobile No.: _____

Signature